

Topic: 9.3 Comic Strip		Duration: 6 weeks			Composite: Project		
Key vocabulary:	Core knowledge questions			Powerful knowledge crucial to commit to long term memory	Links to previous and future topics		
Genre Characteristics Panel Flow Assets Target Audience Client Client Brief Storyboards	<ol style="list-style-type: none"> 1. What are comic strips? Comic strips are a sequence of drawings that tell a story 2. How are they created? Comic strips are created by drawing sequences of scenes in panels. To show dialogue there is often the use of speech bubbles. 3. What are comic strips used for? Comic strips are mostly used for entertainment but also can be used for advertising. 4. Why are the characteristics of characters in a comic strip important? The characteristics of a comic strip character are important so that readers can identify and relate to them. 5. What software is used to create comic strips? Specialist comic software (storyboardthat.com) or desktop publishing (Microsoft Publisher) 6. What are assets? Assets are the individual elements imported into a panel. These can include characters, objects, locations and dialogue. 7. How is flow created in comic strips? Flow is created by adjusting the layout of panels and including focal points to draw the attention of the reader 8. What legislation affects comic strips? Copyright Designs and Patents Act to prevent the illegal use of characters and storylines 9. How are comic strips exported? Comic strips are best exported as a .pdf for screen or a TIFF for print. 10. What is a client? A client is the company or person that commissions you to create a digital product. 11. What is a client brief? A client brief is a document that outlines what the customer would like as well as details about existing house style or constraints that need to be kept to such as budget or deadlines. 12. What is a target audience? The target audience is the audience who the digital product is aimed at. 			<ul style="list-style-type: none"> • Comic strips are a sequence of drawings that tell a story. • Comic strips are mostly used for entertainment but also can be used for advertising. • Assets are the individual elements imported into a panel. These can include characters, objects, locations and dialogue • Flow is created by adjusting the layout of panels and including focal points to draw the attention of the reader 		<ul style="list-style-type: none"> • Links to 7.4 Intro to Pre-Production and 8.2 Media and the Law units. • Links to KS4 Creative iMedia course (optional unit) 	
We will develop these skills:							
Impressive reading	Impressive speaking	Impressive writing	Resilience	Numeracy via:	Digital Literacy via:	Employability via:	
Research the History of Comic Strips to understand the origins and major developments.	Describe initial ideas for the comic strip for an advert	Develop a script for the advert as part of the pre-production process.	Refine the comic until it meets the intended purpose.	Timings and number order of specific cells.	Using a range of software	Creating a digital product to a set brief.	