

## Topic: 8.5 Website

<b>Key vocabulary:</b>	<b>Core knowledge questions</b>	<b>Powerful knowledge crucial to commit to long term memory</b>	<b>Links to previous and future topics</b>			
Brand Browser Hard drive House style HTML Hyperlink Image Logo Server Tags	<ol style="list-style-type: none"> <li>1. What is the PURPOSE of a website? To convey information on behalf of an individual, an organisation or a business,</li> <li>2. What is the USE of a website? To advertise, promote, inform, educate, entertain.</li> <li>3. What CONTENT would we find on a website? Text, images, logos, video, hyperlinks, animation, interactive features.</li> <li>4. Is the WWW the same as the internet? No, the WWW is a layer of software comprising web pages which is laid on top of the internet. The internet is simply the hardware, servers, hard drives, routers and so on.</li> <li>5. How are web pages created? Websites are developed using a code called Hyper Text Markup Language (HTML)</li> <li>6. What is HTML? HTML is the structure of a web page comprising of tags which define different sections of a website (e.g. head, body, paragraph)</li> <li>7. What is a tag? A tag is a piece of HTML which defines a different component in a webpage.</li> <li>8. What is a house style? A set of colours and styles of text that are used to represent business or organisation. The consistent use of these creates the 'brand' that we associate with the company.</li> </ol>	<ul style="list-style-type: none"> <li>• Purpose</li> <li>• Content</li> <li>• Use</li> </ul>	<ul style="list-style-type: none"> <li>• Links to my digital world and graphic units</li> </ul>			
<b>We will develop these skills:</b>						
<b>Impressive reading</b>	<b>Impressive speaking</b>	<b>Impressive writing</b>	<b>Resilience</b>	<b>Numeracy via:</b>	<b>Digital Literacy via:</b>	<b>Employability via:</b>
Reading through HTML to looking for errors.	Select a website to critique. Present your findings to a small group in an oral presentation.	Developing HTML code using correct Syntax	Constant need to refine and redevelop HTML in order for website to load correctly.	Proportion covered when looking at screen sizes and comparing desktop PC to mobiles or tablets	Develop a range of skills using Dreamweaver software to create a web page. Be able to include assets which may have been edited in other software	Developing digital skills and techniques essential for modern business in digital age.