

Topic: 8.2 Media and the Law

Key vocabulary:	Core knowledge questions	Powerful knowledge crucial to commit to long term memory	Links to previous and future topics
Copyright Creative Intellectual property Legislation Prosecution Trade mark Incarcerate	<ol style="list-style-type: none"> 1. What is copyright? Copyright is ownership to the rights of an original piece of work which are enforced by law. It could be a piece of music, a play, a novel, photos or a piece of software 2. How can copyright be infringed? Copyright can be infringed through a number of ways including: copying the work in any way, performing, showing or playing the work in public and making an adaptation of the work among others. 3. What consequences are there for infringing copyright law? There is the potential to be prosecuted for up to 6 months and fined up to £50,000. 4. What is Creative Commons? Creative Commons is a set of rules or licenses that refine copyright. They allow the owner of content to say exactly what other people can or can't do with their work. 5. What are the different types of CC licenses? There are four main types: Attribution, Non-commercial, No Derivative Works, Share-alike 6. What is Data Protection? Data protection is a law which governs how people's data is used by companies and organisations. This was updated to include GDPR. 7. What is GDPR? GDPR stands for General Data Protection Regulations. It enhances previous Data Protection rules. 8. What is Health and Safety? Health and Safety is the law around how media productions should be undertaken in order to avoid risk of harm to people working on them. 	<ul style="list-style-type: none"> • Copyright is ownership to the rights of an original piece of work which are enforced by law. It could be a piece of music, a play, a novel, photos or a piece of software • Copyright can be infringed through a number of ways including: copying the work in any way, performing, showing or playing the work in public and making an adaptation of the work among others. • There is the potential to be prosecuted for up to 6 months and fined up to £50,000. • Data protection is a law which governs how people's data is used by companies and organisations. This was updated to include GDPR 	<ul style="list-style-type: none"> • Legislation is important in all topics. • Links to previous work on copyright in Year 7. • Legislation is a key topic within the Creative iMedia R081 exam.

We will develop these skills:

Impressive reading	Impressive speaking	Impressive writing	Resilience	Numeracy via:	Digital Literacy via:	Employability via:
Articles of recent cases involving organisations that have been prosecuted under Copyright / GDPR law	Discuss the need for good systems and routines around Health and Safety	Explain why it is important for media producers to abide by copyright and data protection laws.	The need to review, amend and edit work	Potential fines imposed for breaking the law.	Knowing how to abide by key legislation when undertaking a media project	Understanding how the law can affect employment.