

Topic: Influences on Business		Duration: 26 lessons (1 hour)			Composite: Unit assessment	
Key vocabulary:		Core knowledge questions			Powerful knowledge crucial to commit to long term memory	Links to previous and future topics
ICT, E-commerce, M-commerce, digital communication, Apps, social media, ethics, fare trade, social responsibility, the environment, external costs, global warming, non-renewable resources, pressure group, environmental responsibility, sustainability, recycling, economy, economic climate, interest rates, overdraft, exchange rates, consumer spending, real income, globalisation, MNC, international trade, exports, inward investment, imports, exports, legislation, discrimination, consumer laws, markets, competition, monopoly, recession		<ol style="list-style-type: none"> 1. How is the changing use of ICT influencing business activity? 2. How is digital communication changing the way businesses communicate with stakeholders? 3. Can businesses be ethical and profitable? 4. What are the benefits and drawbacks of ethics? 5. How can how business and consumers accept greater environmental responsibility in their decision-making? 6. How are businesses affected by a change in interest rates? 7. How will demand change as incomes fluctuate? 8. What benefits and drawbacks does globalisation offer the UK? 9. What is the impact of exchange rates on the profit and sales of those businesses that import and/or export? 10. What is the impact of legislation on businesses? 11. What are the impacts of competition on businesses? 			<ul style="list-style-type: none"> • What is meant by the term ethics? • How can businesses behave ethically? • What are interest rates? • How is globalisation defined? • What is an exchange rate? • What are the main business laws? • What is the meaning of a market and competition? • What is a monopoly? 	<ul style="list-style-type: none"> • Entrepreneurs • Risk • Marketing • Operations – ethics
We will develop these skills:						
Impressive reading	Impressive speaking	Impressive writing	Resilience	Numeracy	Employability	
Reading articles and case studies related to business news and theory.	Class debates, discussions and role play.	Extended response questions.	Developing ability to consistently amend and refine work.	Calculations of exchange rates.	T, VC, CA, F, TM	
<p style="text-align: center;">SEND</p> <p>Opportunities for retrieval practice and building on prior knowledge through use of MCQ. Multi-sensory approach using quizzes, documentaries and team challenges. Skills ordered logically and sequenced with an increase in complexity. Repetition of key vocabulary in every lesson. Relatable case studies.</p>					<p style="text-align: center;">Employability and Careers</p> <p>This unit looks at the UK and global economy which is a good starting point to consider careers in international business. It also has a good grounding for an economics career pathway.</p>	